

TGG Improves Data Exchange with Implementation of Arbortext IsoDraw

Graphic design company TGG has been operating from its base in Germany since summer 1993. Since its founding, the company has enjoyed partnerships with an advertising agency, a typesetting company, a repro company, a translation agency, office for editorial systems, and a technical author.

BUSINESS INITIATIVE

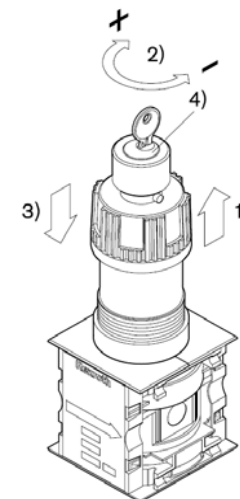
- TGG realized that customers increasingly wanted to reuse CAD data as the basis for their technical illustrations. TGG needed software to import and efficiently process 3D data to ultimately realize potential savings.

SOLUTION

- After extensive research, TGG opted for the Arbortext IsoDraw software since it can handle all illustration tasks – from illustrating from scratch to reusing 3D CAD data and creating 2D and 3D animations.

RESULTS

- Data exchange with other graphics and DTP applications was extremely simple thanks to numerous filters in Arbortext IsoDraw.
- The ability to handle 3D CAD files from all leading systems enables TGG to serve customers with varying CAD systems.
- Preparatory work for electronic use with hotspots and links was easy to perform.



Maintenance unit, CI series

“Thanks to Arbortext IsoDraw, we are in a position to tackle a large number of drawings with less manpower. This is the only way to deal with the ever growing development pressure and the need to finalize assembly instructions shortly before delivery. The time we have saved is being increasingly ploughed into additional display options, something that we previously shied away from due to a lack of time and the costs involved.”

- Wolfgang Murasch, Founder and CEO of TGG